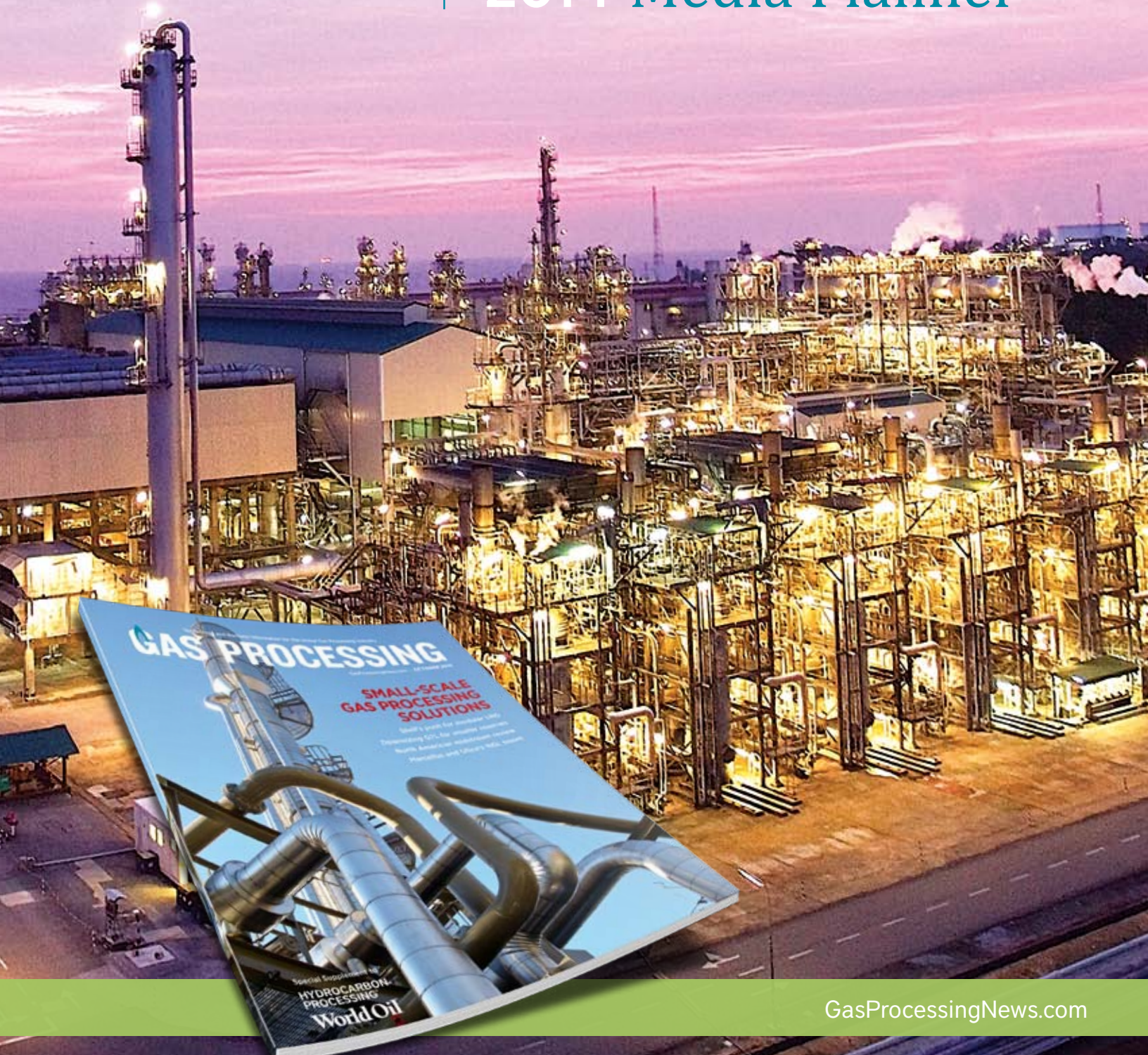


Technology and Business Information for the Global Gas Processing Industry

GAS PROCESSING™

2014 Media Planner



Leading the Way in Gas Processing...

Through Print, Online, Data and Events, Gas Processing is a powerful information platform serving a global community of downstream, midstream and upstream professionals.

Gas Processing, GasProcessingNews.com and the *Gas Processing News* monthly e-newsletter are providing global coverage of the technology, news, projects and trends in the dynamic gas processing industry.

Gas processing has a direct and profound impact on the upstream, midstream and downstream sectors of the global oil and gas industry. New discoveries and drilling techniques, in combination with advances in process technology, have led to gas processing transport and consumption becoming increasingly cost-effective and efficient. These advances have the potential to redefine global gas markets as well as increase demand and applications for natural gas. *Gas Processing* serves this vital industry segment.

Gas Processing is available in print and digital format and focuses on process technologies, equipment, operations and maintenance, environment/regulations and market trends. *Gas Processing's* coverage of the industry is comprehensive, and includes:

- Natural gas liquids (NGL)
- Liquefied natural gas (LNG)
- Gas-to-liquids (GTL)
- Liquefied petroleum gas (LPG)



GasProcessingNews.com

GasProcessingNews.com is your source for breaking news, feature articles and gas processing projects. The website also includes a real-time listing of new and existing projects, information on engineering and construction and project scope, and contacts for many of the new projects listed.

Gas Processing News E-newsletter

Gas Processing News is a monthly e-newsletter that delivers concise technology and business information impacting the gas processing industry on a global and regional level. Coverage includes news, trends and events in the GTL, LNG and NGL sectors.

A History of Editorial Excellence

Gas Processing is published by Gulf Publishing Company, a leading provider of information to the oil and gas industry since 1916 and the publisher of *Hydrocarbon Processing* (established 1922) and *World Oil* (established 1916). *Gas Processing* and GasProcessingNews.com offer the same high-quality information on technical developments and market information that the industry has come to expect from its sister publications.

Establish Your Company as a Leader in Gas Processing

Gas Processing is the first publication solely devoted to the gas processing industry, with distribution among upstream, midstream, and downstream executives and engineers. *Gas Processing* is distributed to more than 15,000 recipients through its print and digital editions, including engineering and operating management personnel from operator and engineering companies.

Reach Your Core Business Audience

The launch of *Gas Processing* provides you with a targeted and efficient means of reaching decision-makers in the rapidly expanding gas processing industry. Your advertisement in *Gas Processing* reaches professionals who influence and make purchasing decisions for equipment, processing technology, quality assurance services and engineering/procurement services.

Build Your Brand and Qualify Leads

GasProcessingNews.com provides its online audience with daily news, feature articles and insights into the latest technologies and trends in the gas processing industry. The monthly e-newsletter, *Gas Processing News*, delivers concise technology and business information to 15,000 oil and gas professionals.¹ Banner advertisements on the website and in the e-newsletter allow you to build your brand, connect with prospects and drive traffic to your website. Lead-generation products, such as white papers and webcasts, are an effective means of delivering highly qualified leads to your sales team while branding your company as a thought leader in the industry.



Create an Integrated Marketing Strategy to Realize Maximum Return

Through print, online, e-newsletters and data, *Gas Processing* provides unrivalled access to professionals actively involved in the downstream, midstream and upstream sectors of the gas processing industry.

Please contact your local sales representative or Bret Ronk, Publisher, at Bret.Ronk@GulfPub.com or +1 (713) 520-4421 to get started today.

¹Publisher's Statement: Data is supplied by ExactTarget as well a propriety email management system for September 2013.



2014 Editorial Calendar*

JANUARY/ FEBRUARY

Ad Closing: Jan. 5
Art Due: Jan. 10

MARCH/ APRIL

Ad Closing: March 5
Art Due: March 10

MAY/ JUNE

Ad Closing: May 5
Art Due: May 10

JULY/ AUGUST

Ad Closing: July 5
Art Due: July 10

SEPTEMBER/ OCTOBER

Ad Closing: Sept. 5
Art Due: Sept. 10

NOVEMBER/ DECEMBER

Ad Closing: Nov. 5
Art Due: Nov. 10

ISSUE FOCUS

Gas processing and storage

Gas pipeline inspection maintenance/leak detection

Gas-to-fuel technology

LNG, CNG, and LPG fueling/engine developments

NGLs

Gas processing in the Eagle Ford shale

NGL margin trends

Compressors—maintenance and reliability monitoring

Top gas processors in North America

Show previews for Eastern Mediterranean Gas Conference and Gastech

LNG technology and field processing

LNG technology challenges and design

FLNG

Micro-LNG

Gas processing in the Niobrara shale

Petrochemical ethane demand

Catalysts and reactor designs

GTL challenges and design

GTL plant and LNG terminal design challenges

GTL project economics

Australian LNG

LNG production—Petronas in Malaysia

Gas processing in the Bakken shale

Energy conservation/heat exchanger networks

Show preview for GTL Technology Forum

Tank storage—maintenance and reliability

Small-scale and mobile gas processing solutions

Small-scale GTL technologies

Small-scale LNG technologies

Gas processing in Canadian shales

Modular gas processing plants

Economics of small-scale and modular gas processing

Liquids separation

Monetizing unconventional gas resources

Unconventional gas resource development in the Marcellus and Utica shales

Fractionation/processing (Mont Belvieu)

Offshore gas processing

Gas treating plants

NGL transport, fractionation and storage

Show preview for ShaleTech

Gas processing automation, safety and environment

Pipeline safety and cyber security

Custody transfer

Compliance challenges

Automation and process control

Offshore gas production safety

Reduced emissions completions/emissions control

Tank inspections

Gas processing in the Haynesville shale

EXECUTIVE Q&A VIEWPOINT

BOXSCORE CONSTRUCTION ANALYSIS COLUMN

WHAT'S NEW IN GAS PROCESSING TECHNOLOGY

BONUS DISTRIBUTION

Eastern Mediterranean Gas Conference

Gas Processors Association

Gastech 2014

International Refining and Petrochemical Conference

Offshore Technology Conference

GTL Technology Forum

AFPM Reliability Maintenance Conference Exhibition

International Liquid Terminals Association

TAMU Turbomachinery/Pump Symposium

AFPM Q&A and Technology Forum

Women's Global Leadership Conference

*subject to change

Experience and Innovation



Bret Ronk is Publisher of *Gas Processing* and responsible for *Gas Processing*, *GasProcessingNews.com*, events, ancillary print and digital products. Bret has more than 23 years of publishing industry experience, including executive positions at McGraw-Hill Publishing, Reed Publishing and Avid Ratings. Bret is also the Publisher of *Hydrocarbon Processing*. Bret holds a BA degree in psychology from Indiana University and an MBA from the University of Dallas.



Pramod Kulkarni is Editor-in-Chief of Gulf Publishing Company. He has over 25 years of experience in writing and editing focused on oil and gas. Pramod earned a BS degree in electrical engineering from Utah State University, an MA in journalism from the University of Iowa and an MBA from the University of Houston. He is a member of SPE, SEG, AAPG and EAGE.



Adrienne Blume is Managing Editor of *Gas Processing* and *Hydrocarbon Processing*. Her areas of responsibility include LNG, GTL, NGL, gas processing, etc. She previously worked as Managing Editor at Hydrocarbon Publishing Company. Adrienne holds an MA degree in English and Publishing from Rosemont College as well as BA degrees in English and Anthropology from Webster University.



Melanie Cruthirds is *World Oil's* News Editor, and her duties include editing technical articles and contributing content to various sections of *WorldOil.com* and the monthly print magazine. Melanie received a BS degree in news-editorial journalism, with a minor in Spanish, from Texas Christian University. Prior to joining the *World Oil* staff, she was the Marketing Coordinator for Gulf Publishing Company.



Lee Nichols is Director of Gulf Publishing Company's Data Division. Lee's areas of responsibility include all data content and sales for Gulf Publishing Company's Data Division, including corporate and global site licenses to *Gas Processing*, *Hydrocarbon Processing*, *World Oil*, the Boxscore Database, and upstream/downstream industry data reports. Lee previously worked as Product Manager for the Boxscore Database and Director of Data Sales for Gulf Publishing Company. Lee holds a BS degree in Journalism from Texas A&M University.



Stephany Romanow is editor of *Hydrocarbon Processing*. Her areas of responsibility include refining, petrochemicals and catalysts. Stephany has more than 31 years of hydrocarbon processing industry experience, including positions at B.F. Goodrich and ARCO Polymers. Stephany is also a contributing editor for Riegel's Handbook of Industrial Chemistry. She holds a BS degree in chemical engineering from the University of Pittsburgh.

Expand your reach and engage your audience through these powerful platforms.

Online Products

GasProcessingNews.com Online Banner Advertising

Leaderboard, MPU and skyscraper positions are available, as are various rich media options like page peels, prestitials and video.

Gas Processing E-newsletter Sponsorships

The monthly e-newsletter reaches the mailboxes of influential gas processing professionals. Sponsorships include a 500x100 banner ad. Availability is limited to three placements per e-newsletter: Top Position, Middle Position, and Anchor Position.

Gas Processing White Papers allow you to put forward your best technical literature and get targeted leads back. White paper programs include a custom registration form leading to a white paper in PDF format, and delivery of leads information in Excel format. White papers are posted on the home page for one month and on the site for one year.

Gas Processing Webcasts are an effective way to engage your prospects and customers and allow advertisers to establish brand leadership through their selection of speakers and presentation materials. Single-sponsor webcasts include a company logo on promotion and presentation materials, one custom question on the registration form, a short company description to be read during the introduction of the webcast and receipt of all leads in Excel format.

Data Products

Gas Processing Market Intelligence, a product of *Hydrocarbon Processing's* Construction Boxscore Database, offers the market a database of new gas processing projects, with information on project scope, timeline, and company contacts. Your subscription keeps you up to date with potential business opportunities around the globe.

Gulf Publishing Company Events



Tel Aviv, Israel, March 10–12 2014

As activity continues in the Eastern Mediterranean, where an estimated 38 Tcf of recoverable natural gas reserves have been discovered, the second annual Eastern Mediterranean Gas Conference will provide attendees with the knowledge and insight necessary to successfully build business operations in the area. EMGasConference.com

HYDROCARBON PROCESSING

IRPC2014

Verona, Italy, June 24–26, 2014

Now in its fifth year, *Hydrocarbon Processing's* International Refining and Petrochemical Conference emphasizes the industry's latest technologies and best practices from both a local and global perspective and attracts executives and practitioners throughout the world. HPIRPC.com



Houston, Texas, July 30–31, 2014

The second annual Gas-to-Liquids Technology Forum will investigate the technology and trends at work as GTL projects and usage become increasingly popular. GulfPub.com/GTLs

For more information on Gulf Publishing Company events, please visit: GulfPub.com/Events.

Print Magazine Rates

1. General Rate Policy

If more or less space than specified is used within one year from date of first insertion, the rate will be adjusted to the earned rate published here. All rates quoted are in US dollars.

2. Commission and Cash Discount

a. Agency Commission: 15% of gross billing to recognized agencies on space, color, handling and backup charges. Publisher reserves right to hold advertiser and/or its advertising agency jointly and severally liable for monies due and payable to Publisher.

3. Issuance and Closing

Published six times in 2014: February, April, June, August, October, December. Closing date for scheduling and printing material is the 5th of each month preceding issue.

4. General Advertising Rates and Space Units

a. Frequency Rates: Number of insertions in a 12-month period in the magazine and associated products determines frequency rate. Covers each ad, each page of a spread, each page of preprinted inserts and each insertion in an integrated frequency rate.

2014 Four-Color Worldwide Rates

	1x	3x	6x
1 Page	\$5,250	\$5,120	\$4,990
2/3 Page	\$4,145	\$4,040	\$3,940
1/2 Page Island	\$3,725	\$3,630	\$3,540
1/2 Page	\$3,415	\$3,330	\$3,245
1/3 Page	\$2,675	\$2,610	\$2,545
1/4 Page	\$2,365	\$2,305	\$2,245

2014 Cover Rates

1 Page: \$6,125
3 Pages: \$5,970
6 Pages: \$5,820

Online Advertising Rates

Run of Site

Pagepeel	\$2,950
Leaderboard* (728x90)	\$2,200
Skyscraper* (160x600)	\$1,500
MPU* (336x280)	\$1,800

Specs: gif, jpg or swf formats accepted

Gas Processing E-newsletter

Top: \$2,000
Middle: \$1,500
Anchor: \$1,000

Specs: vector logo, 500x100 gif or jpg.
 Maximum file size of 50KB

Online Products

Webcasts: Pricing starts at \$13,500
White Papers: Pricing starts at \$2,800
Videos: Pricing starts at \$1,800

White Papers

Materials due are: high-res company logo, title of white paper, 100-word synopsis of white paper, white paper in PDF format. Optional: one custom question for the registration page.

Webcasts

Materials due are: high-res company logo, high-res speaker photos, three custom questions for the registration form, presentation in PowerPoint format. Flash video or screen share is available, but additional charges may apply.

Magazine Production Specifications

The procedure outlined below is designed to ensure the quick, accurate and simple delivery and production of your advertisements.

1. Trim Size:

Overall trim size is 8.125 in. x 10.875 in. (210 mm x 280 mm).

2. Ad Page Dimensions:

UNIT	WIDTH	DEPTH
2-Page Spread, Bleed	16.75 in. (425 mm)	11.125 in. (285 mm)
2-Page Spread, Gutter Bleed	16.5 in. (420 mm)	10 in. (255 mm)
1 Page Standard	7 in. (180 mm)	10 in. (255 mm)
1 Page Bleed	8.375 in. (215 mm)	11.125 in. (285 mm)
2/3 Page	4.625 in. (120 mm)	10 in. (255 mm)
1/2 Page Horizontal	7 in. (180 mm)	4.872 in. (125 mm)
1/2 Page Vertical	3.375 in. (85 mm)	10 in. (255 mm)
1/2 Page Island	4.625 in. (120 mm)	7.5 in. (190 mm)
1/3 Page Square	4.625 in. (120 mm)	4.875 in. (125 mm)
1/3 Page Vertical	2.25 in. (55 mm)	10 in. (255 mm)
1/4 Page	3.375 in. (85 mm)	4.875 in. (125 mm)

Fraction ads with bleeds are available; please contact our Advertising Production Department at +1 (713) 525-4633 for dimensions. NOTE: Ads scaled to other publications will be centered in the space nearest to size and proportion.

3. General Requirements:

Printing Process: Web offset full run; Computer-to-plate (CTP)

Binding Method: Perfect (jog to head)

Colors Available: Four-color process; matched colors

Color Rotation: Yellow, magenta, cyan, black

Recommended Line Screen: 133 lines maximum

Density of Tone: Two-color tones should not exceed SWOP density of 140%; second color not to exceed 70%. Four-color solids should not exceed SWOP density of 260%.

4. Acceptable Digital Files:

Preferred files are Adobe Acrobat PDFs (Press Optimized, 300 dpi, binary CMYK, all fonts embedded) or Flattened CMYK, TIFF files, 300 dpi at actual size. Other file types accepted are Adobe InDesign, Adobe Illustrator and Adobe Photoshop. Files should be submitted in CMYK format at 300 dpi with all supporting graphic elements in CMYK format and all fonts used. ***Please do not submit files created in word processing programs, MS PowerPoint, CorelDraw, MS Publisher, etc. Production charges will be incurred if files do not meet these acceptable digital file guidelines.

5. Proofs:

Proof required on four-color ads. For one-color and two-color ads, laser proofs are acceptable with clearly marked color breaks.

6. Other Acceptable (but billable) Materials:

Contact Publisher.

7. Inserts:

Contact Publisher for quantity, specifications and trim size. We cannot guarantee printed quality or acceptability of materials that do not comply with these specifications. For color advertisements, a match proof printout is required to guarantee color accuracy.

Material Submission

All print advertisements for *Gas Processing* must be delivered by the material submission deadline for the relevant issue.

1. Electronic File Submissions:

- From your Internet browser, go to <http://ftp.gulfpub.com>
- Enter the following user name and password:
User: Gas Processing customer / Password: (insert your email address)
- Click on <Login>.
- Click on the <Upload> button in the lower left corner of the browser window.
- Click on <Choose File> in the Upload box that appears and navigate to your file.
- Click on <Upload>.
- Once your file has uploaded, click on <Logout> in the upper-right corner of the browser window.
- Email Cheryl.Willis@GulfPub.com with the name of the file.

2. Shipping Instructions:

Send space orders, insertion orders, correspondence and print materials to: Advertising, *Gas Processing*, 2 Greenway Plaza, Suite 1020, Houston, TX 77046. For pre-printed inserts, contact the Publisher for shipping instructions.



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